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Michael Alexander,Richard Kusleika

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Fireworks MX Zero to Hero Charles Brown,Joyce J. Evans,2013-11-11 Fireworks MX Zero To Hero is intended for the majority of readers who don't need to be told when to jump, or ask how high. If you're new to Fireworks MX, this book will provide you with a fast learning curve to get you swiftly up to speed, and progressing towards the creativity you want to achieve; and if you already have some familiarity with any version of Fireworks, it'll provide many, many exercises and case studies that will extend your knowledge of techniques, tips, and tricks. In addition, the book serves as a handy reference to a reader of any level. Structured into three distinctive sections, the aim of this book is to provide as much knowledge and as many skills and techniques as can fit into 450 pages. Section One: Fireworks MX Primer. This section will get you familiar with the major tools and functionality of Fireworks MX, by example, and simple-to-understand explanation, and in fewer than 200 pages. Section Two: Projects. Here you're introduced to case

studies and examples that will give you practical, hands-on experience and provide exposure to the more complex tools in Fireworks MX—learning by experience. As well as practicing your new found skills, this is also the place where you'll learn many tips and tricks of the trade. You can view an exercise from this section here. Section Three: Real-World. In this section we look at Fireworks MX as it's used in the real world of professional design not just as a standalone application, but as part of the formation of the designers creative toolbox.

Adobe Creative Suite 6 Design and Web Premium All-in-One For Dummies Jennifer Smith,Christopher Smith,Fred Gerantabee,2012-06-05 The must-have book on the leading suite of software for graphic and web designers Fully revised and updated this hands-on resource offers a one-stop learning opportunity through eight minibooks dedicated to each product inside Adobe's Design & Web Premium Suite. The minibooks include Adobe Creative Suite Basics, InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, Flash, Fireworks. The book contains information on new image enhancements to After Effects, 64-bit versions of Illustrator and Flash Professional, and a new tool, dubbed Helium, that will enable designers to create content using HTML5 and CSS3. Offers the depth needed by novices and long-time professionals Covers the key features and tools users need to master individual programs to their fullest capacities Helps designers to be more creative and productive Filled with tips and techniques for using the 8 design programs This popular package gives designers a full review of the most popular design and development tools on the market.

Macromedia Studio MX 2004 All-in-One Desk Reference For Dummies Damon Dean,Andy Cowitt,Ellen Finkelstein,Doug Sahlin,Camille McCue, Ph.D,2003-12-04 Macromedia Studio MX 2004 All-in-One Desk Reference ForDummies provides a one-stop reference for users looking toharness the power of this Web building suite. The book covers eachof the core applications in Studio MX including Dreamweaver, Flash,Freehand, Fireworks, ColdFusion and, newly added to this edition,Contribute. Macromedia Studio MX 2004 All-in-One Desk ReferenceFor Dummies also contains coverage on using all theapplications together in a single Web building project as well asan overview of the basics of good Web design. This book, like theproduct itself, should appeal to both professional and hobbyist Webbuilders who want a single product that can do the work of six orseven separate products.

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Adobe Creative Cloud Design Tools All-in-One For Dummies Jennifer Smith,2013-07-18 Your all-in-one guide to Adobe's new Creative Cloud Packed with more than a thousand pages of content, Adobe Creative Cloud All-in-One For Dummies is exactly what you need to get your head in the Creative Cloud. Written by designers for designers, this book is filled with useful information and expert instruction that spans eight minibooks to help you get started with Adobe Creative Cloud, InDesign CC, Illustrator CC, Photoshop CC, Acrobat XI, Dreamweaver CC, Flash Professional CC, and Fireworks CC. You'll learn the latest graphic design and web development tools, tricks, and techniques; watch your productivity explode; and unleash your creative genius with this valuable resource. Helps print, web, and mobile media professionals get the very most out of the latest features and techniques available in Adobe Creative Cloud Provides beginners with design basics while providing the depth of coverage sought by more experienced design professionals Covers the key features and tools in seven of Adobe's most popular Creative Cloud applications (InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, Flash Professional, and Fireworks) plus a minibook dedicated to Creative Cloud basics From 3D images and vivid illustrations to dynamic web pages and interactive effects, this comprehensive guide shows you how to do it all!

Adobe Muse on Demand Ted LoCascio,2012 Presents step-by-step instructions on using Adobe Muse, covering such topics as creating and managing a website page, customizing prebuilt slideshow and composition widgets, pinning graphics to the browser, and applying effects.

Real World Adobe InDesign CC Olav Martin Kvern,David Blatner,Bob Bringhurst,2014 Annotation The definitive InDesign resource allows you to

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Macromedia Fireworksmx Patti Schulze,2003 For expert, Macromedia-certified training on how to use Macromedia Fireworks MX to create Web pages, you'll want to head straight to the source. Macromedia Fireworks MX: Training from the Source includes 12 lessons and 16 hours of instruction designed to show you, step-by-step, how to create a Web site in Macromedia Fireworks MX. Over the course of the book, you'll build several pages and then export them as HTML files that you can open and edit in Dreamweaver MX. Along the way, you'll learn how to use the bitmap tools in Fireworks to edit an image, create buttons with rollovers and use effects for realistic-looking buttons, optimize and export images, use masking techniques for isolating portions of an image, add pop-up menus, and use Dreamweaver MX to add text to your exported HTML pages. The book also comes with a

CD-ROM that includes all of the media files necessary for you to create sophisticated, professional-level projects, plus completed files for you to compare with your own results.

Adobe Creative Suite 2 Bible Ted Padova,Kelly L. Murdock,2006 Adobe's Creative Suite 2 bible brings together Adobe Bridge, Photoshop, Illustrator, InDesign, GoLive, Acrobat Professional, and Version Cue in one volume.

Macromedia Studio 8 All-in-One Desk Reference For Dummies Damon Dean,Andy Cowitt,2006-01-03 Your one-stop guide to six great Macromedia tools for building Web sites It's like a Web-site-in-a-book! First, there's some Web site insight to help you decide what you want your site to do. Then it's into the nitty-gritty of making it happen — building with Dreamweaver, adding animation with Flash, enabling collaboration with Contribute, using ColdFusion to access databases, and a whole lot more. Discover how to Plan content for your site Use CSS styles Incorporate forms into your pages Beef up Flash movies with ActionScript Use queries in ColdFusion Integrate all the Macromedia products

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